

Insights

Message from the ICANL Board



ICANL Chair 2009-2010
Jason Silver, CA

The ICANL Board is pleased to announce that Jason Silver, CA has been elected Chair of the Board for the year 2009-2010. Jason is the City Internal Auditor with the City of St. John's and also has had considerable experience in public practice. Jason qualified as a CA in St. John's in 1999 having received his training with NKHK Chartered Accountants (now Noseworthy Chapman Chartered Accountants).

It is certainly an honour to serve as Chair of the ICANL Board, particularly given the challenging times currently facing our profession: economic uncertainty, changing standards for both accounting and assurance combined with

an increased focus on public interest and self regulation are all impacting the activities of the Board this year. As the Board Chair, I would like to update you on several initiatives that the Board has identified as being of strategic significance for the CA profession in Newfoundland and Labrador.

The first initiative of the Board will be the creation of a new strategic plan for the Institute. Part of this process will involve significant member consultation and I hope that we can rely on your support to provide the Board and its Strategic Planning Committee with your views and opinions as to the strategic direction for the Institute for the next five years.

A second initiative for the Board will be a focus on how to grow the CA profession in the future. As you are all aware, a cornerstone of the CA qualification process is the high quality of our practical experience training. However, increasingly, new graduates are moving to other accounting designations and, in particular, the MBA route. There are some concerns that the CA profession is not attracting the brightest and best students due to the limited number of available training positions. In 2007, the ICANL board, along with the rest of the country, identified these concerns and, in response, created

the expanded experience opportunities for CA students to train outside of the traditional public practice environment.

This year we hope to significantly expand the number of non-assurance training offices by meeting with select industry employers in the province who we believe possess the required environment to train Chartered Accountants. In particular, the Board believes those industry employers identified have a sufficient number of CAs employed to create a training program that is suitably rigorous for CA students.

A third major initiative this year will be to encourage government and the Public Accountants Licensing Board to increase the rigor and scope of public accounting standards in Newfoundland and Labrador. ICANL has been informed that the Department of Government Services is reviewing the Public Accounting legislation this fall. We will, therefore, be actively engaging government as they review the Public Accounting legislation to ensure that the legislation is in the best interest of the public and facilitates access to capital for all businesses in the province.

Finally, in 2009-2010, the Institute will be focusing on raising the profile of the Institute with all stakeholders – members, government, the university, the business

community and the public. Building on the national advertising tag-line “Decisions Matter”, we will be undertaking a communications plan at a local level to elevate the profile of the CA profession, the Institute and our members.

As Board Chair, I look forward to an exciting and busy year and encourage everyone to consider volunteering on the various Institute committees and become involved this year. Again, thank you for this opportunity.

Jason Silver, CA

Inside this issue:

61ST ANNUAL ICANL AGM HIGHLIGHTS	2
IN MEMORANDUM - BOB HEALEY, FCA	3
BUSINESS INSIGHT SERIES	3
PROFESSIONAL DEVELOPMENT UPDATE	4
NEW STANDARDS FOR PRIVATE ENTERPRISES	4
TRAINING CHARTERED ACCOUNTANTS - AN INDUSTRY PERSPECTIVE	5
MEMBER NEWS	5-6
DISCIPLINARY NOTICES	6

Highlights from the 61st ICANL Annual General Meeting



Charlie Earle, FCA, Jason Riddle (UFE Grad—2008)

The 61st Annual General Meeting of the Institute of Chartered Accountants of Newfoundland and Labrador took place on July 9th in St. John's at the Ramada St. John's. With about 40 members present, outgoing Chair Richard Power, CA updated the membership on the activities of the Board for 2008-2009 and, in particular, details of the new *Chartered Accountants Act* which came into effect on July 1, 2009.

Business transacted at the meeting included the following:

- The audited financial statements for the year ended April 30, 2009 were accepted as presented and David A. Hood, CA was reappointed as auditor for the ensuing year. Mr. Power advised the membership that the By-Laws currently presented for approval outlined a fiscal year end of March 31, 2009. This change in year end was recommended so that ICANL's year end will coincide with the fiscal year end of the Canadian Institute of Chartered Accountants and many other Provincial Institutes.

- Mr. Power advised the membership that an election was not required because the number of nominations received equaled the number of vacancies. Elected for their first terms were Pauline Downer, FCA; Elizabeth Marshall, CA and Douglas Munn, CA.
- Tashia Batstone, CA presented the membership with an overview of proposed changes to the Institutes By-Laws and Rules of Professional Conduct. Amendments to the By-Laws, Rules of Professional Conduct 204.8 and 217 and the Forward to the Rules of Professional Conduct were approved by the membership as presented. Further information on the nature of these changes can be found in the Institute's e-Insights for August 24, 2009 at <http://www.icanl.ca/publications/icanl-e-news/item30875.pdf>.

Following the AGM, a member luncheon was held whereby newly elected Chair Jason Silver, CA greeted the members and provided some insight into the strategic initiatives being undertaken by the Board for 2009-2010. The luncheon was also a celebration of 60 years for the Institute and members had the opportunity to review some Institute memorabilia including photographs and historical documents. A cake celebrating the 60th anniversary was presented and cut by one of the Institute's newest members, Jason Riddle, successful 2008 UFE writer, and one of our longest serving members Charlie Earle, FCA, member since 1954. By all accounts, a good time was had by all.

ICANL Committee Chairs 2009-10

Committees of the Board

Audit Committee: Dorothy Keating, CA
 Human Resources: Jason Silver, CA
 Corporate Governance: Scott Shears, CA
 Nominating: Jason Silver, CA
 Membership: Tom Brockway, CA
 Strategic Planning: Dorothy Keating, CA
 Investments: David Pine, CA

Self-Regulatory Committees

Complaints Authorization: Elizabeth Marshall, CA
 By-laws Advisory: David Hood, CA
 Discipline: Eric Coombs, FCA
 Office Practice Inspection: William McGettigan, CA

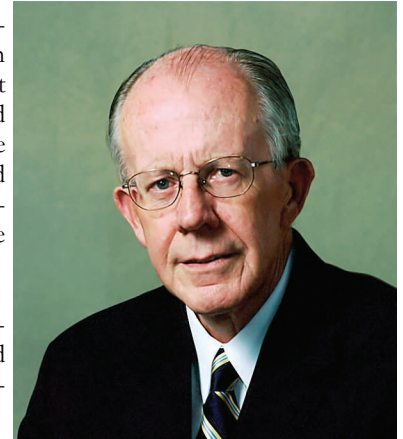
Other Special Committees

FCA Nominating: Steve Belanger, FCA
 Government Affairs: TBD
 Communications: Karen Gosse, CA

In Memorandum - Bob Healey, FCA

Bob Healey received his CA designation in Ontario in 1971 with Clarkson Gordon and was admitted to partnership with the firm in St. John's in 1976. He was office managing partner from 1985 to 1995 and led the firm's consulting practice in Newfoundland and Labrador during that time. He was awarded his FCA by the Institute in 1992 after serving as a member of council and on various committees in the 1970s and 1980s. Bob also gave generously of his time, knowledge and leadership throughout the community. He had a passion for the Royal St. John's Regatta and served them in various capacities, including President of both the Royal St. John's Regatta Committee and Rowing Newfoundland. He was also recognized as an honorary life member of the Regatta Committee.

He served on numerous boards and advisory committees throughout his career for many organizations ranging from recreation and education to healthcare and business. Bob added published author to his accomplishments in 2005 when he wrote "Ernst & Young Newfoundland and Labrador – A Memoir (1973 – 2003)".



Bob supported higher education and continuous learning. He was an instructor with Memorial University's School of Business, and served for over 20 years on the MUN School of Business Advisory Board. He was honored as MUN School of Business' first recipient of their Alumni of the Year Award in 1992. He also successfully challenged the certified financial planner examination in 1998 and was awarded the CFP designation.

After retiring from Ernst & Young in January 2000, Bob continued to provide consulting services on a part-time basis and remained very active on various boards, including membership on the Canada Revenue Agency Board of Management, Chairperson for the Business Investment Corporation Board of Directors and the Government of Newfoundland and Labrador's Economic Diversification and Growth Enterprises (EDGE) Board of Directors and, most recently, providing financial oversight to the Off-shore Helicopter Safety Inquiry.

Bob was a true gentleman, a great mentor and was valued and admired by many. His list of professional accomplishments was long, but it was evident to anyone who met him that his family was what he was most proud of in his life. He continued to lead a very productive life while battling a long and courageous battle with cancer. He remained optimistic in his fight and took pleasure in a multitude of joys alongside his wife Sylvia. Most notably of those were watching his daughter Lynn be admitted to partnership with Ernst & Young in Toronto in 2006, walking his daughter Karen down the aisle to get married earlier this spring in Florida, and proudly being a grandfather to Oliver Matthew since 2004. He will be missed.

Business Insights Series

The Business Insights Series (the BIS) continues to be a tremendous success and we are looking forward to presenting some very exciting and relevant topics this fall and winter. An outline of our upcoming presentations confirmed to date is provided below. Thank you for supporting the BIS and we look forward to seeing you at the winter sessions.

January 29, 2010 - Provincial Economic Update and Outlook for Fiscal 2010

Honourable Tom Marshall, the Government of Newfoundland and Labrador's Finance Minister, will join us to discuss the province's current financial climate and economic outlook. With exciting projects ahead for the Province and an upcoming provincial budget approaching, this will be an invaluable session for all members.

March 12, 2010 - Communication is Key

Lynn Morrissey, the Faculty Advisor to the internationally successful SIFE Memorial World Cup Team, presents her Top 10 communication insights for success in today's business environment.

Professional Development Update

As members should now be aware, new professional development requirements became effective January 1, 2008. Over a three-year period members are required to have completed 120 hours of professional development, 60 of which shall be verifiable. There is also a 20 hour minimum requirement for each year within the three-year period. The first three-year cycle for ICANL ends December 31, 2010. Members are encouraged to look at their PD hours to date to ensure they will be in compliance next year.

This year, ICANL is excited to have partnered with the Gardiner Centre at Memorial University to offer members access to a wide range of PD sessions focusing on professional and personal skills. There are still three sessions available before Christmas – *Stress Management for Individuals* on November 23, *Stand and Deliver: Presentation Skills* on December 8 and *Employee Retention Strategies* on December 10. There are also a number of other courses available in November and December in various competency areas, including assurance, accounting and financial reporting, IFRS, taxation, and corporate finance. Members should register now to secure a space in these courses.

This year we have also included the winter PD sessions in the calendar to help members plan their PD activities for the upcoming year. Passport holders are reminded that passports expire March 31, 2010. If you have unused room on your passports, you should plan to attend some of the winter sessions.

Of particular interest in the winter session will be *Transitioning to Private Entity GAAP*. On, September 30, 2009, the Accounting Standards Board approved the final accounting standards for private enterprises in Canada. The new standards provide Canadian private enterprises, many of them small and medium-sized businesses, with standards that are robust, yet more straightforward to implement. *Transitioning to Private Entity GAAP* will be offered in St. John's on February 4 and February 25, 2010. Sessions will also be offered in Gander and Corner Brook early in February but dates have yet to be finalized.

IMPORTANT DATES:

CHRISTMAS COCKTAIL RECEPTION:

DECEMBER 7, 2009

BUSINESS INSIGHT SERIES

JANUARY 29, 2010

MARCH 12, 2010

UFE & FCA CELEBRATION:

FEBRUARY 27, 2010

62ND AGM

JUNE 18, 2010

New Standards for Private Enterprises

The final accounting standards for private enterprises in Canada will be issued by the end of the year and will be available for entities reporting in 2009 that choose to adopt them. The private enterprise standards give Canadian businesses the ability to choose to adopt new “made in Canada” standards or International Financial Reporting Standards (IFRS). Highlights of the new standards include simplification of recognition, measurement and presentation in areas that were identified as being overly complex, particularly as it relates to accounting for financial instruments. The simplified accounting requires less use of fair values. The new standards also significantly reduce the burden of disclosure requirements. Private enterprises must decide which set of standards to adopt for years beginning on or after January 1, 2011. To learn more, go to www.cica.ca/pe or visit www.acsbcanada.org and read the Decision Summary for September 22-23, 2009.

Training Chartered Accountants - An Industry Perspective

With the 2007 revisions to the CA Profession's Practical Experience Requirements, students in Newfoundland and Labrador are now permitted to obtain their practical experience with employers in industry and government.

What are the benefits for industry employers? Research has shown that there is an increasing interest among top students to train in industry positions. According to Peggy Coady, FCA, CA Representative at Memorial University's Faculty of Business, "some students simply are not interested in the traditional public practice environment and want direct employment within an industry or government position."

Obtaining approval to train CA students can provide an organization with a unique chance to ensure students develop the experience and competencies to meet their specific needs and offer an excellent recruiting opportunity for the employer. According to Tashia Batstone, CA ICANL CEO and Chair of the CA Professional Learning Committee

"business and government organizations are beginning to realize that long-term employee retention improves when employers can grow their own talent. With the rate of economic growth currently being experienced in Newfoundland and Labrador there is an increased demand among industry and public sector employers for financial professionals – training a CA student offers these employers access to some of the best and brightest students in the province."

In Newfoundland and Labrador, the Office of the Comptroller General is the first non-public practice employer to be approved to train CA students. The Office of the Comptroller General has indicated that this new initiative is generating interest from people with a desire to follow the CA career path but who are not interested in a career in public practice. In addition, the ability to train CA students within government is helping to address recruitment needs for financial professionals by providing more options to be able to train from within. It is a situation where both the employer and employee benefit greatly.

Training CAs is becoming a popular choice for many leading Canadian firms. In Atlantic Canada, both Bell Aliant and Sobeys have both been approved to train CA students by the Institute of Chartered Accountants of Nova Scotia. Similarly, JD Irving has been approved by the New Brunswick Institute of Chartered Accountants. Across the country, over 25 corporate and public sector employers have now been approved as CA Training Offices.

To be approved as a CA Training Office, corporate and government sector employers need to develop a CA Training Program that meets the profession's criteria as outlined in the Institute's Practical Experience Requirements 2009. If you are interested in exploring the possibility of becoming a CA Training Office, please contact Tashia Batstone, CEO at 753-7566 or tbatstone@icanl.ca.

Member News

Congratulations to **Jeff Simmonds, CA** and wife Kelly on the birth of their baby girl Megan Mae on September 15, 2009.

Rick Daw, FCA has been appointed as Executive in Residence at MUN School of Business.

Congratulations to **Steve White, CA** and his wife on the April 23, 2009 birth of their daughter Sophia. In October 2009, Steve accepted a position with PricewaterhouseCoopers in St. John's.

Congratulations to **Glenn Sullivan, CA and Lynn Sullivan, CA** on the birth of Sara Claire Elizabeth on July 23, 2009.

Jim Kirby, CA has retired from PricewaterhouseCoopers and has moved with his wife Brenda to Dartmouth, Nova Scotia.

Sandy Cram, CA has accepted the position of Senior Manager, Internal Finance at Rawlinson & Hunter Limited in the Cayman Islands.

In May 2009, **Darryl Stratton, CA** was promoted from Controller to Senior Manager of Financial Planning and Analysis at GE Money, Mexico City.

In September 2009, **Mark Hynes, CA** accepted the position of Senior Associate at PricewaterhouseCoopers in St. John's.

Disciplinary Notices

The Discipline Committee of the Institute of Chartered Accountants of Newfoundland and Labrador (the Institute) has the responsibility of determining whether a member or student charged with professional misconduct is guilty or not guilty of the charge(s). If the determination is guilty, the Discipline Committee makes an order with respect to sanction. Copies of the charges, Decisions and Orders and written reasons of the Discipline Committee may be obtained by contacting Tashia Batstone, CA by e-mail at tbatstone@icanl.ca or by phone at 753-7566 or on the Institute's website at:

<http://www.icanl.ca/public-services/protection-of-the-public/discipline/disciplinary-cases/item27949.aspx>

Lewis W. Stoyles

On March 19th, 2009, the Discipline Committee released its Decision and Order related to charges laid against **Lewis W. Stoyles**, a member of the Institute residing in **Portugal Cove, NL**. The Discipline Committee found Mr. Stoyles guilty under Rules of Professional Conduct 101, 102.1 and 201.1. As a result of Mr. Stoyles' failure to comply with the Decision and Order of the Disciplinary Panel regarding the payment of costs, the Discipline Committee ordered that Mr. Stoyles be expelled from membership in the Institute effective September 4, 2009.

David L. Randell

On September 12th, 2008 and August 31st, 2009 the Discipline Committee released its Decision and Order related to charges laid against **David L. Randell**, a member of the Institute residing in **Mount Pearl, NL**. The Discipline Committee found Mr. Randell guilty under Rule of Professional Conduct 211.1 in that he had knowledge of and failed to report to the Institute an apparent breach of the Rules of Professional Conduct by another member. As a result of his conviction under Rule 211.1, the Discipline Committee formally reprimanded Mr. Randell, ordered that Mr. Randell pay a fine to the Institute of \$500.00 and required publication of Notice of the Decision and Order.

Member News (cont'd)

Mark O'Keefe, CA, VP Finance, Vector Aerospace Engine Services Atlantic in PEI, recently led the financial transition of Vector Aerospace International Limited, a newly acquired business in the UK, and served as Finance Director for Vector's UK businesses.

Congratulations to **Amy Keeping, CA** and **Anthony Keeping, CA** on their September 2008 marriage. Also, Amy joined Johnson Inc. as Financial Analyst in November 2008 and Anthony joined Newfoundland Power Inc. as Senior Financial Accountant in August 2009.

Heather King, CA (nee Hiscock) married Christopher Whelan on July 10, 2009 and is now **Heather Whelan, CA**.

Roland Parsons, CA and his wife Jean recently celebrated their 40th wedding anniversary with a trip to Scotland and France. Roland also celebrated his 60th birthday on June 29, 2009.

Congratulations to **Jason Durdle, CA** and his wife Cynthia Cadigan on the birth of their first child, Nora, on March 27, 2009. Jason also accepted a position at Johnson Inc. in May 2009.

Keith Radford, CA and his family relocated to Boston, MA where Keith has taken the position of Chief Financial Officer of Terra Nova Pub Group, the owners of the Elephant & Castle Pub and Restaurants in the US and Canada, as well as the Piccadilly Pub Restaurants in Massachusetts.

Geoff Cochrane, CA and **Gwen Quigley, CA** had a baby boy, Zachary Augustine, on March 26, 2009.

Insights is a publication of the CA Newfoundland and Labrador

Suite 501, 95 Bonaventure Ave,
St. John's, NL A1B 2X5
Tel: (709) 753-7566
Fax: (709) 753-3609

Editors of ICANL Insights:

Karen Gosse, CA
kgosse@fortisinc.com

Jenelle Hollohan, CA
jenelle.hollohan@ca.ey.com

Tashia Batstone, CA
tbatstone@icanl.ca